

AESTHETIC PLASTIC SURGERY / ANTI-AGING MEDICINE

T H E N E X T G E N E R A T I O N

EXHIBITOR INFORMATION

A stylized city skyline in shades of blue and grey. The letters 'APS' are in a large, bold, blue font, and 'AMM' is in a similar font below it. To the right, a tall, dark grey skyscraper with a spire is prominent. The background is a light blue gradient.

APS
AMM

CONRAD HOTEL | NYC | JULY 20TH - 22ND 2012

www.NextGenMTG.org



AESTHETIC PLASTIC SURGERY / ANTI-AGING MEDICINE
T H E N E X T G E N E R A T I O N



Table of Contents

- EXHIBITOR LEVELS 2
- OVERVIEW 3
 - Application Deadline
 - Space Assignment
 - Payment
 - Cancellation
- ADDITIONAL SPONSORSHIP LEVELS 4
- SATELLITE SYMPOSIUM - DETAILS 5
- OFFICE STAFF EDUCATIONAL WORKSHOP - DETAILS 5
- POST-MEETING ONLINE COURSE 5



Exhibitor Levels

ELITE PACKAGE (\$12,000)

- 2 tables - premier location
- 1 evening Satellite Symposia – no charge
- 6 badges
- Welcome bag insert
- Coffee break sponsorship
- Provide materials for media event (Thursday)

PREMIUM PACKAGE (\$6,000)

- 1 table – excellent location
- 4 badges
- Welcome bag insert
- Coffee break sponsorship
- Provide materials for media event (Thursday)

STANDARD PACKAGE (\$3,000)

- 1 table
- 2 badges
- Provide materials for media event (Thursday)

EXHIBITOR FEES INCLUDE

- 6' x 18" table with drape
- 2 chairs/table
- 1 wastebasket
- General exhibit hall cleaning
- Complimentary breakfast, lunch and breaks for all registered booth personnel
- Company listing in meeting's on-site materials and website



Overview

APPLICATION DEADLINE

We will be accepting applications until **June 1, 2012**, or until space runs out. Please be aware that space is limited and will be assigned on a first-come basis.

SPACE ASSIGNMENT

Space will be assigned in the order in which the applications and payment are received. The application and final payment deadline is **June 1, 2012**. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor or wishing to be placed next to a “partner” should indicate this on their application.

PAYMENT

Forms of payment accepted are credit card or check. Checks should be made payable to Global Med Group. Applications and payment should be received no later than **June 1, 2012**.

CANCELLATION

Cancellation received before **May 6, 2012** will be refunded at 90%. Cancellation after **June 1, 2012** will be refunded at 50% of the exhibit fee. Cancellations within **30 days** of the meeting will not be refunded. Requests for cancellations should be sent to info@globalmedgrp.com.

Additional Sponsorship Opportunities

There are other sponsorship opportunities available for the meeting. Please contact us at info@globalmedgrp.com for details or if you have other suggestions.

PROMOTIONAL ITEMS

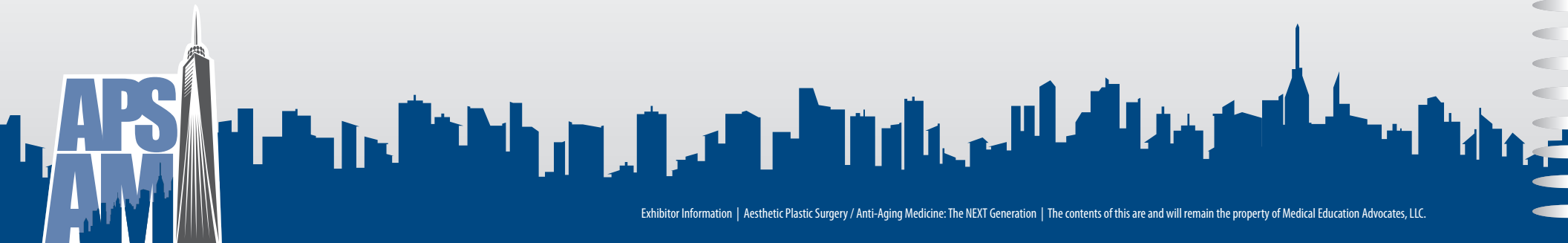
• Advertisement in exhibitor book	\$1,000
• Door drop	\$2,000
• Company Logo on Meeting bags	\$3,000
• Company Logo on Name tags/lanyard	\$2,000
• Meeting Program booklet	\$3,000
• Welcome bag insert	\$2,500

ADDITIONAL OPPORTUNITIES

• Welcome Reception	\$7,500
---------------------------	---------

EDUCATIONAL OPPORTUNITIES

• Office Staff Educational Workshops	\$1,500
• Evening Satellite Symposium	\$2,500
• Post-meeting Online course	\$5,000 (and up)



Satellite Symposium - Details *

Due to requests from our corporate supporters, we are offering the opportunity for companies to conduct satellite meetings before, during and after the 2012 APSAM: The NEXT Generation meeting.

DATE/TIME OPTIONS

- **Thursday, July 19, 2012**
6:30 – 9:30 pm – 2nd Floor
- **Friday, July 20, 2012**
7:30 – 9:30 pm – 2nd Floor
(After Welcome Reception)
- **Saturday, July 21, 2012**
6:30 – 9:30 pm – 2nd Floor

LOCATION OPTIONS

1. **West Ballroom A and/or B**
Capacity 95
(banquet style – 95 each or 190 combined)
2. **Studios 3, 4 or 5**
Capacity 40
(banquet)
3. **Studio 6**
Capacity 90
(banquet)

* *Space is on a first-come basis. There will be no more than 2 Satellite Symposium allowed per evening or 2 Office Staff Education Workshops allowed per time slot. Topics may NOT compete. Room rental is included with the fee. Food, AV or other amenities must be negotiated directly with the hotel. Contact Jason Ring (jason.ring@conradhotels.com) for more information.*

Office Staff Educational Workshop - Details*

During the meeting, companies will have the opportunity to hold separate educational sessions for office staff. Dates and times are flexible but cannot be during the lunch hour. Meeting room options are on the 2nd floor and include Studios 3, 4, 5 and 6.

Post-meeting Online Course

The meeting is accredited for *AMA PRA Category 1 Credits™* and for CE hours from the American Nurses Credentialing Center's Commission on Accreditation. Educational grant opportunities exist for the development of enduring online courses developed from the meeting. Contact info@xMedicaCME.com for details.



APS
AMM